



# HOSPITALITY: *Your Needs, Our Resources*



*Setting the  
standard for  
technology  
driven solutions.*

*Thousands of  
loyal merchants  
nationwide.*

*PPD equals  
professionalism,  
quality and  
personal attention.*

*PPD puts it all  
together for you.*

Innovative, affordable, and reliable payment systems are a necessity for America's hospitality establishments. At Payment Processing Direct (PPD), we offer creative payment solutions tailored to our merchant's needs; today and for future growth.

Qualified PPD sales representatives are able to recommend optimal processing systems by assessing your organization's needs. PPD works with the payment industry's leading processing banks, networks, and service organizations such as Paymentech, First National Bank of Omaha, Vital, Valutec, Mapp, Buypass and many others.

PPD provides transaction-processing hardware from leading manufacturers, such as Verifone, Hypercom, and Lipman. PPD also provides PC-based Point of Sale solutions from such software developers as Go Software, Atomic Software, and Tellan, or we can work with you to optimize your existing POS system.

As long as PPD maintains your merchant account, we provide ongoing banking support and technical assistance at no additional service charge.

PPD's Advantages for Hospitality Establishments:

- ▶ *Electronic acceptance of Visa, MasterCard, American Express, Discover, Diners Club, JCB, and Debit/ATM cards*

- ▶ *Check verification and guarantee applications*
- ▶ *Gift, Loyalty, and Stored Value card programs*
- ▶ *Property Management applications*
- ▶ *Multiple reporting options such as folio, room or credit card number*
- ▶ *On-Line account management and reporting programs*
- ▶ *Customized Hospitality processing features*
- ▶ *Scalable systems designed to grow with your business*
- ▶ *Wide variety of 3<sup>rd</sup> party POS system compatibility*
- ▶ *Competitive pricing structures*
- ▶ *Transaction compliance expertise*
- ▶ *Industry-leading fraud and loss protection*
- ▶ *All electronic fund transfers are FDIC insured*
- ▶ *Superior service via a 24/7/365 Help Desk from our knowledgeable professionals.*

Once your merchant account has been approved by PPD, you are now part of an exclusive family. We free you up to grow your business.

Reap the benefits of a wise business decision; contact your Payment Processing Direct representative for an appointment today.